



explore-share.com
BOOK YOUR MOUNTAIN EXPERIENCE

THE FIRST ONLINE BOOKING PLATFORM
FOR GUIDED MOUNTAIN TOURS WORLDWIDE

Table of contents

3 PRESENTATION

5 FOUNDERS

6 TRIPS

9 GUIDES

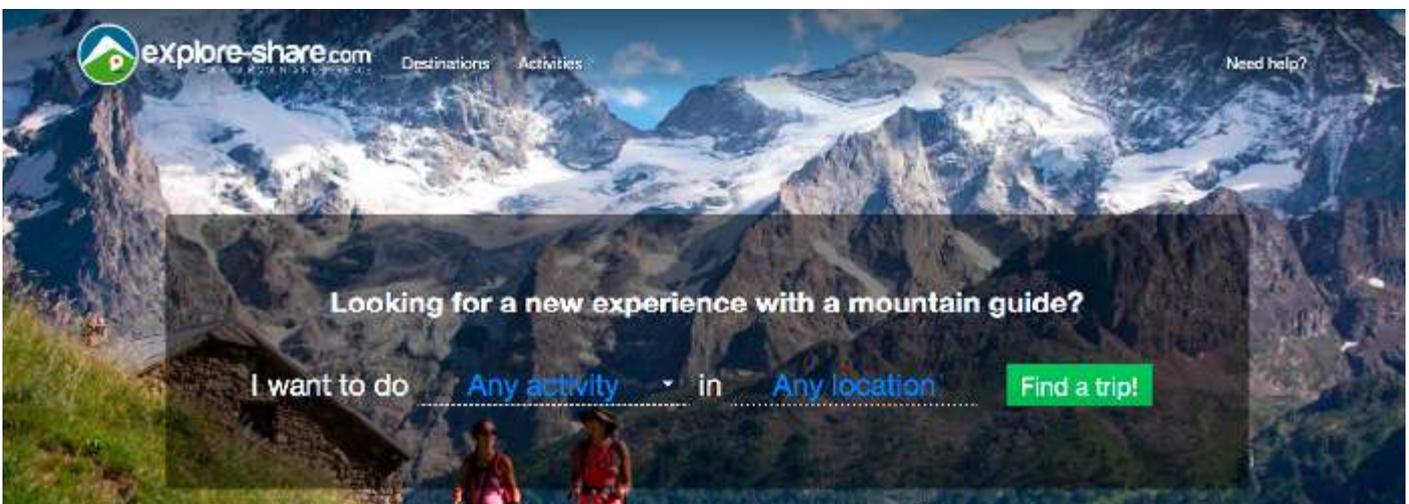
10 CONTACTS

Explore-Share.com when innovation meets mountain adventure

Book a certified guide in any corner of the world and make your mountain dreams come true. Pictures can be downloaded here: <https://goo.gl/photos/yQCFe7S77r7wt2mG6>

Brussels, July 2017 – Whether it's reaching a summit in Nepal, hiking off-the-beaten-path in the Alps or making turns on untouched powder snow in Japan, Explore-Share.com aims to help make your dreams a reality by connecting you with the right mountain guide. This online booking platform lists more than **2800 mountain trips** in more than **50 countries**, all of them led by over **750 certified mountain guides**.

Created in 2015 by two mountain enthusiasts and former management consultants, Explore-Share's mission is to make mountain experiences available to a broad public: from avid rock climbers to powder addicts, and from first-time hikers to families with children. There is something for everybody.



Safety first

Because **safety is a top priority**, only professional, certified guides are featured on the platform. Most of them are IFMGA-certified (International Federation of Mountain Guide Associations), widely accepted as the most rigorous certification in the world. So you'll be in safe hands!

"We often found it difficult to get in touch with qualified mountain guides when travelling outside mountain towns like Chamonix, which is a paradox because there are plenty of extraordinary and truly professional guides out there. So we set out to fix this! We created Explore-Share.com with the goal of providing easy and direct access to professional, certified mountain guides," says Gauthier Poncelet, who co-founded the site with his long-time friend Nicolas Vandepaer.



Adventure tourism on the rise

With active holidays experiencing exponential growth around the globe, Explore-Share aims to fulfill this growing demand for adventure and exploration. “Our #1 goal is to dramatically improve contact between mountain enthusiasts and mountain guides in every corner of the world. We also aim to promote mountain activities among people who don’t generally practice them by highlighting their enriching and fulfilling potential”, says Nicolas.

Trips booked through the platform vary substantially in style, activity and duration: from classics like the ascent of Mont Blanc, to climbing famous volcanoes like Cotopaxi in Ecuador, to guided freeride skiing holidays in the Alps’ best ski resorts.

But, even more interestingly, the site also lists many off-the-beaten-path adventures, including hiking tours in in the easternmost corner of Russia (Kamchatka), ski tours in the northern Japanese

island of Rishiri, backcountry ski trips in Iran or mountaineering trips in the Ala Archa valley in Kyrgyzstan. A Mount Triglav ascent in Slovenia is currently Explore-Share’s best-selling program.



Explore-share.com in numbers

Both Gauthier and Nicolas are originally from Belgium but the company now operates from Buenos Aires (Argentina), Chamonix (France) and Belgium, of course. Nowadays, most of the platform’s users live in the **US** (18%) while the rest is shared between the **UK** (11%), **Belgium** (6%), **France** (5%), **Japan** (4%) and many other countries. Europe is also the top destination, followed by South America and Asia.

The number of requests received through the platform has increased five times during the last year. But Nicolas and Gauthier are even more ambitious when it comes to the future: **they are projecting a tenfold growth for the next 12 months.**



Explore-Share.com Founders

Explore-Share.com was founded in 2013 by Gauthier and Nicolas, two mountaineering and ski touring fans who found it difficult to find qualified mountain guides during their trips around the globe.



GAUTHIER PONCELET
CO-FOUNDER

Gauthier discovered the mountains at the age of 3 in les Contamines-Montjoie (Haute Savoie, France) where he learned to ski. Ever since, he has had the chance to ski and trek in beautiful places in China, Japan, Nepal, Morocco, Argentina, Corsica... and the Alps of course.

Before launching Explore-Share.com, Gauthier was a business consultant in China, Singapore and Brussels. He graduated from Ichech Brussels Management School and received an Executive Master's degree from Solvay Business School. Currently based in Brussels, he is in charge of the mountain guide community at Explore-Share.com and is in close contact with European guides.



NICOLAS VANDEPAER
CO-FOUNDER

Nicolas' passion for the mountains was born during family ski trips as a young child and only became stronger as he grew up. He enjoys many outdoor activities — from trekking to horseback riding, and from summit ascents to ski touring — and particularly appreciates how they lead to the exploration and discovery of new and foreign cultures.

Nicolas is originally from Belgium and is currently based in Argentina. Before Explore-Share.com, he founded Magissim, a web agency working for small and medium companies, and worked as a Manager for real estate projects in Morocco and Argentina. He is an Industrial Engineer from Louvain School of Management and has a master's degree from CEMS.

Discover some of the trips listed on Explore-Share.com!



CLIMBING MONT BLANC Chamonix – France

Duration from 2 to 5 days

Season June to September



"We had all ingredients for a marvelous holiday. The good weather, together with the professional support of our guides, the sublime Alps and the top of Mont-Blanc, made it an unforgettable experience." **Erik from Belgium**
in western Europe. IFMGA mountain guides listed on Explore-share.com will help you conquer this beauty above Chamonix.

If you've always fantasized with a Mont Blanc ascent, this is your chance to make your dreams come true! Nicknamed the "giant of the Alps", the 4810m-high Mont Blanc is the highest summit

BACKCOUNTRY SKIING ON RISHIRI ISLAND Hokkaido – Japan

Duration from 2 to 6 days

Season January to March



"Incredible scenery, terrain with endless possibilities, no crowd, pure Japanese ambiance. What else do you want? An experienced guide that will share his passion with a legendary smile? Check! Toshiya and his family are the additional element that make this kind of trip just epic." **Aubrey from Canada**

Mount Rishiri is a 1721 m dormant volcano also known as Rishiri-Fuji, due to its resemblance with the most famous peak in Japan. It offers countless routes for backcountry skiing and tons of



powder snow! Leave the crowded Japanese groomed slopes, hire a local certified guide and enjoy the ultimate ski touring destination in Japan.



CANYONING IN BAVELLA Corsica – France

Duration from 1 to 5 days

Season May to October



"Three days of hiking in the mountains and three days of canyoning. The perfect balance to discover the variety of Corsican landscapes. The area of Bavella is beautiful and the canyons all very different. The level is not too difficult, we did about 12 hours of walking in two days on the trails of the GR20. Accommodation in an old sheepfold, super authentic, Aline waits there and prepares good food. Our guide Cédric accompanied us throughout the week, a great person who shared his passion for the mountains. Very pro, we felt great". **Marie from USA**

With friends, family, or by yourself, whatever your expectations or your level, local guides offer you the most beautiful canyons in the center of the stunning Mediterranean island of Corsica.

Spend one or several days inside magnificent mineral toboggans shaped by water, almost inaccessible without using canyoning techniques.



ROCK CLIMBING IN EL CHALTEN

Patagonia – Argentina

Duration from 1 to 10 days
Season October to May



"We came to El Chaltén late season (mid to late May). We discussed options with Merlin given the upcoming weather and our abilities and ended up doing a day of sport climbing and a day of mountaineering on Cerro Madsen. Through both adventures he was knowledgeable, friendly, and safe. He encouraged us through the entire climb and even brought some treats for the top. I would highly recommend Merlin if you are in search of a guide.." **Jonathan from Australia**

A true mecca for climbers around the world, El Chaltén lies at the foot of the Fitz Roy and Torre ranges. Thanks to its incredible granite needles and its high-quality rock, El Chaltén

offers beautiful spots for the practice of rock climbing. Without a doubt, climbing one of El Chaltén's walls will be an unforgettable experience.

VIA FERRATA IN CORTINA

Dolomites – Italy

Duration from 1 to 3 days
Season May to October



"Enrico was really really fantastic and our trip was amazing! It was myself, my friend and our two sons and Enrico challenged us all and was really patient and great with our boys. We had 5 days of hiking and via ferrata in an incredibly beautiful uncrowded part of the Dolomites. I felt 100% comfortable with Enrico that he made sure our kids were safe in every situation. We all had an unforgettable experience and want to come back for more :). I keep telling people how great Explore-Share is!"

Sara from the US

Created en masse during the First World War, the Dolomites — located in northeastern Italy — boast the highest concentration of via ferrata in the world. These climbing routes equipped with wires, ladders and bridges allow anyone with a good fitness level



and a good head for heights to enjoy the high mountain. With more than 170 historical routes, the Dolomites offer something for everyone: from beginner to advanced climbers. Come discover the Dolomites' beauty from above!



SKI TOURING IN THE FJORDS

Finnmark – Norway

Duration 6 days
Season March to May



"I had an outstanding week of ski touring in Finnmark area of Norway with Fred. It was probably one of the best I have ever done and I have traveled to ski quite a bit. The scenery was unfailingly stunning, our guides always knew where the best runs with the best conditions were. And we had the whole place for ourself. No other skiers in sight. Just a lot of fun, great nature and company. Thanks a lot! **Tatyana from Ukraine**

If you truly love skiing, then you probably dream of skiing in northern Norway. Go to Finnmark to explore the most amazing slopes surrounded by deep blue fjords and ski from summit to

sea every day of the week. Not far from the Lyngen Alps but far away from the crowds, get lost in this wild and secluded mountainous area not far from the Arctic circle.



CLIMBING AMA DABLAM Himalaya – Nepal

Duration 31 days

Season March to May and September to November



"...All in all, we had a great time in the beautiful surroundings of the Khumbu valley and may be climbing together again in a future expedition. I can strongly recommend Jyamchang for trekking and climbing elsewhere in the world (Jyamchang also guides in Norway)." **Martin from Belgium**

One of the Himalayas' classic ascents and one of its most scenic climbing routes, Ama Dablam (6812m) puts all of a mountaineer's skills to the test. Admired by every trekker in the Khumbu, Ama Dablam is a challenge that shouldn't be taken lightly. Join this

once-in-a-lifetime 31-day expedition and let a local IFMGA-certified mountain guide show you around this remote corner of the world.

HELISKIING IN THE SKEENA MOUNTAINS British Columbia – Canada

Duration 1-7 days

Season December to April



"Last Frontier was the best heli experience I've had. The terrain selection is incredible, the guides and pilots take you straight to the goods, and the lodge staff are a blast to hang out with."

Constantine from the US

British Columbia, Canada's most westernmost province, is the world's heliskiing capital and it's certainly not by chance. Everything you've heard about Canadian winters is true! With reported annual snowfalls of 12-15 meters, fresh untracked



powder is an everyday occurrence here. Fly over the Canadian Rockies' most stunning peaks and get dropped-off in the middle of nowhere for some epic descents you'll never forget.



TOWER CLIMBING IN MOAB Utah – USA

Duration 1-5 days

Season Year-round



"Awesome trip in Moab! Jerome was our guide and I gotta say he was amazing! He was extremely patient and calm with everyone and that was a feat in itself. Can't wait to get back to Moab with Jerome as my guide!"

Kyle from the US.

Moab, in eastern Utah, has made a name for itself as the ultimate rock climbing destination in the US. From single-pitch sport climbing to daunting towers that sprout from the sand, Moab

has something for everybody. Hire a local guide to take you to the best rock climbing spots in this amazing desert and go home with great memories and a burning desire to return.

Meet some of the guides listed on Explore-share.com!



MITJA, IFMGA-CERTIFIED, SLOVENIA

Born in 1978 in Jesenice, Slovenia, Mitja is an IFMGA-certified mountain guide, a ski instructor and a sports teacher. President of the Slovenian Mountain Guide Association, if you want to ski or climb in the Slovenian mountains, he is your guy! Mitja has been consistently getting 5-star reviews from his Explore-Share clients.

"Mitja is everything one could ask for in a guide: kind, knowledgeable, friendly and very attentive to his clients and their level

of comfort. He is loaded with all kinds of interesting facts and climbing stories and is always wearing a smile", **Robert, August 2017.**

INDIO, IFMGA-CERTIFIED, ARGENTINA

Based in El Chaltén, Argentina, Indio is an IFMGA-certified mountain guide and an expert on Patagonia. He'll take you backcountry skiing in Bariloche, will guide you on the Patagonian Ice Cap mountaineering expedition and will take you climbing on Aguja Guillaumet. Indio is one of our users' favorite guides!.

"Our trip with Indio over the Ice Cap was fantastic. He showed great patience, adjusted the pace according to our needs and his experience was evident over the course of the

week. The weather was kind and allowed us outstanding views on the glacier. I'd recommend Indio for anyone considering this type of adventure", **Lisa, February 2017.**



LUCAS, UIMLA-CERTIFIED, FRANCE

A UIMLA-certified mountain leader, Lucas' love for the mountains was born at a very young age. He'll take you hiking, snowshoeing or trail-running anywhere from the Jura to the Alps (or even the Pyrenees or Morocco) and will share with you his passion for nature and the environment.

"Home again after 3 amazing days in the Jura mountains and I already want to return for more adventures. Lucas was the perfect guide and host and very eager to share with us his

passion for the Jura terrain and its flora and fauna. He is a very strong runner and great fun to hang out with. I can only give my very best recommendations", **Christel, June 2017.**

DAISUKE, IFMGA-CERTIFIED, JAPAN

A native of Sapporo, Hokkaido, Daisuke has collected only 5-star reviews from his Explore-Share clients. An IFMGA-certified guide and an exceptional skier, he will show you around his home island and take you to the best spots. Discover Japan's incredible powder snow with one of the best guides in the country!

"A week in powder paradise with Daisuke. He is the best guide we could have wished for this experience. Snow as light as air, the most exquisite local cuisine and natural hot springs

— all shared among friends. What could be better? The entire trip exceeded our dreams. Japan is everything they say and more", **Becky, January 2017.**



Contacts

Gauthier Poncelet co-founder

+32 (0)477 91 08 53
gauthier@explore-share.com

Nicolas Vandepaer co-founder

+54 (911) 6425 8094
nicolas@explore-share.com



Press contact

Julien Maillard

+54 (9) 11 362 654 11
julien@explore-share.com

Brussels, Buenos Aires and Chamonix.